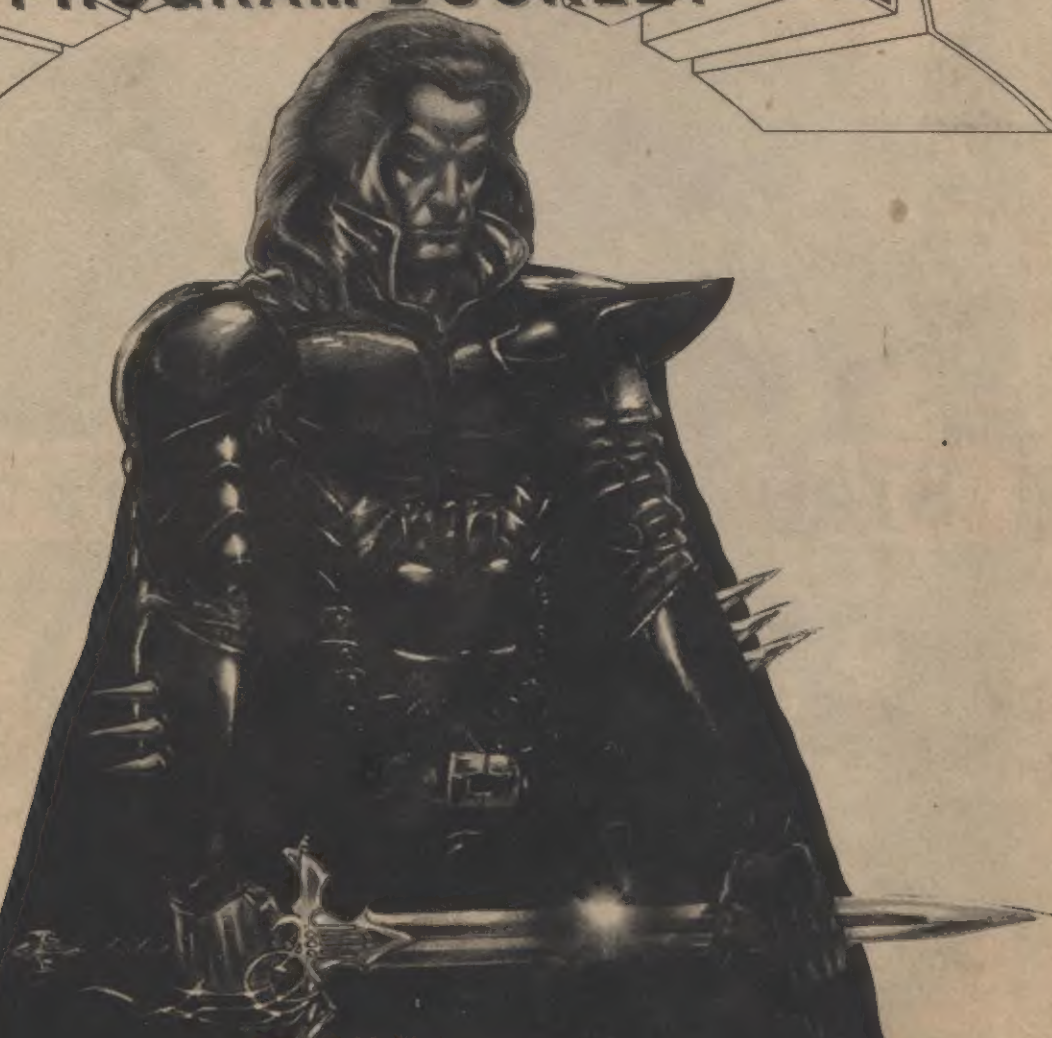


CREATION

1990 NATIONAL TOUR
PROGRAM BOOKLET



CELEBRATING
THE WORLDS OF:
STAR TREK
SCI-FI TV & FILM
HORROR
COMIC BOOKS
BEAUTY & THE BEAST
POPULAR CULTURE

ENTER THE WORLD OF **CREATION** CONVENTIONS



(C) 1990 PARAMOUNT PICTURES INC.

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(C) 1990 REPUBLIC PICTURES CORP.

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(C) 1990 TWENTIETH CENTURY FOX

SCI-FI T.V.



(C) 1990 D.C. COMICS

NOSTALGIA



COMIC BOOKS



(C) 1990 NEW LINE CINEMA

HORROR

**CREATION ENTERTAINMENT
GROUP**

**CREATION CONVENTIONS INC.
CREATION SCIENCE FICTION
AND COMIC WORLD
CREATION FILM
CREATIONSONGS**

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RALPH GAUDISO

Show Management:

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LORI MALIN

Staff:

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Special Thanks to:
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STACEY VON BARGEN
LARRY RUGGIERO

And Our Thanks to:
BILL SHATNER, GENE RODDEN-
BERRY, LEONARD NIMOY, &
THE CASTS OF CLASSIC & NEW
STAR TREK, ORI SERON, MARY
JO FERNANDEZ, NORMAN
JACOBS, RITA EISENSTEIN,
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FAN CLUB CONTINGENTS,
SUSAN SACKETT, HOWARD
BUCHSBERG, AMY GREY,
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LOCAL DEALERS & STORES,
HAL LIFSON, OUR FAMILIES
& FRIENDS

Official CREATION Mascot:
MAX MALIN

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SHATNER!

THE CREATION/ WILLIAM SHATNER STAR TREK 5 PROMOTIONAL TOUR

by Adam Malin

We started working with Bill Shatner a couple of years ago, first with a thrilling engagement in Los Angeles (his first convention appearance in a decade), then last year with three engagements on the West Coast as a warm-up to his coming directing of Star Trek 5. The 1988 gigs were, in Bill's words, "to test the waters and see how deep they run". Bill was extremely concerned that he be as prepared as possible for the job, and he wanted to get feedback from all of us his most ardent fans and supporters. Having gotten out into the fan marketplace, he was very in touch with what our hopes were for the fifth film, and he set to work over the next year readying his mammoth project.



I won't get into the nitty gritty of the arduous job he faced, the triumphs and frustrations that he and the entire cast and production crew experienced as they worked that Herculean undertaking. Many great articles, and a fine book by his daughter Lisabeth, all elaborate on the trials and tribulations involved in number 5's production. I leave that to public record. Instead, share with me this behind the scenes travelog of the promotional tour that Creation undertook with Bill once he had (more or less) finished production on the film. It was time to hit the convention circuit to promote his new film. Little did any of us know how events would proceed.

Bill's assistant Mary Jo is a great person. Bur-

dened with so much coordinating-type duties during this period, she still found the time to work out a tour schedule and all its details with us. The art and science of presenting Shatner around the country is itself an enormous undertaking. Hundreds of details were involved in setting up and implementing the tour. Security- how to make him accessible to the fans without creating Beatles-type hysteria. The venue- only spacious and gracious facilities would do. We were out to impress everyone- Bill, our audience, Paramount...and do it without going broke! My preliminary canvassing of properties just confirmed, to our horror, that this would indeed be an extravagant project. We didn't care. We were as caught up in the excitement of the anticipation of Star Trek 5 as everyone else. This was a part of history.

Ultimately several beautiful sites were selected. We kicked off the tour May 6-7 in our beloved New York City, at the Penta, our NY home away from home. Everyone was flush with excitement as we brought Bill on each day to thunderous hordes of adoring friends and fans. Several highlights...he had generously donated several unique props that we were to auction off, for several excellent charities. Little did we know that ultimately we would raise close to \$20000.00 for a variety of environmental and social funds. My partner Gary, a fabulous auctioneer, was able to get incredible bids from our audiences for these unique treasures, which included several set mock-ups from Trek 5- architectural renderings in cardboard that mapped out design specifications/measurements for the carpenters that would be building the full size sets. We had a palatial suite set up for Bill at a certain NY luxury property, and we were discreet enough to keep him safely ensconced there without incident. From the luxury of his suite, to the gross bowels of the Penta-service corridors 70 years old, smelly kitchens with food squashed all over the floors- Bill moved through it all with equal aplomb. We were delighted to have his wife, Marcy, with us for a good part of the tour, and she and the Shatner clan seemed able to move in and out of the performances smoothly (to our relief).

The volume of the New York crowd surprised even us- New York came out in style for big Bill.

The following weekend saw us in Washington DC at the luxurious Capitol Hilton—a venue that has hosted George, Ronny, and all the DC politicians you could shake a ballot box at. Bill came in from his ranch in Kentucky, refreshed. When things get hectic for Bill, he retreats to the pastoral beauty of his horse ranch, where he has been raising and breeding Saddlebreds. Robin Leach caught Bill and Marcy recently at the ranch, and “Lifestyles..” did a great piece on them. By this time I had also picked up on the fact that he looked GREAT! Tanned, muscular and fit, and beautifully dressed in that casual elegant California style, Bill wasted no time in capturing the Washington audience with his wonderful stories and obvious anticipation of Star Trek 5. Once again our charity auctions were tremendously successful, and the venue worked out perfectly.

With the hotel obviously having dealt with major VIPs, the Hilton's staff was well equipped to deal with Bill's appearance. It was less than a month before Trek 5's release.



Every year we hold “The Star Trek Celebration” in Los Angeles in June. Many of you folks travel from all over the world to attend this annual “pilgrimage” and we like to think of this event as our gift to both our international audience and to Gene Roddenberry, that great Galactic Bird from whence the entire phenomenon of Star Trek first sprang forth (and now, miraculously, for a second time!). It is an annual labor of love into which we pack as many of the faces, both on and off screen, from Star Trek as we can get ahold of. This year was to be something even more special, with the release of Trek 5 one week away and ST:TNG ascendant in popularity and ratings. The weekend proceeded beautifully, building to a fever pitch on Sunday with Bill's appearance directly preceding Gene Roddenberry's (out of respect for Gene, we have traditionally presented him at the end of the show, as a sort of “valedictory” close to the show; his speeches are the stuff of legend, touching on the trials and tribulations of humankind as well as Trekdom, and are often controversial—never dull!)

Once again Bill delivered an incredible performance. He touched on some hilarious stories. The story of Leonard Nimoy's bicycle is so great, I will briefly re-cap it, at the risk of being redundant to those of you who have heard this. Basically, during the filming of the original Trek series, Leonard had a bicycle which he would leave by the sound stage, so that when lunch time hit, he could jump on his bike and hightail it over to the Paramount commissary quickly. This would assure him of being first in line for lunch, giving him first grabs at the food, then giving him extra time afterwards to catch a nap or relax before the afternoon's shoot. Of course, this situation irritated Bill no end, and he did some diabolical things to poor Leonard. First he chained the bike to some concrete and threw away the key to the lock. Leonard did not find this amusing. “Who did this? Was it you, Bill? It was you, wasn't it, Bill?!” Bill of course would look at Leonard like the humble innocent lad who had secretly eaten the pie! Anyway, the next day, come lunchtime, Leonard went looking for his bike, and it was nowhere to be found. Bill had hidden it in his dressing room! Leonard said to Bill, “Alright, Bill, knock it off. This isn't funny! Where's my bike?!” So Bill tells Leonard, “Leonard, I put it in my dressing room for safe keeping. I didn't want someone to make off with it.” So Leonard headed over to Bill's dressing room. However, Bill had failed to mention that he had his Doberman Pinschers with him, in the dressing room! From off in the distance, one could hear dogs howling and barking ravenously and the sound of a piercing scream as Leonard ran for his life! Finally, the next day, Bill snatched Leonard's bike and hoisted it up into the rafters of the soundstage, hanging it way up high. Leonard could not find his bicycle. He was royally upset. “Bill, this has gone too far. I want my bicycle, and I want it now! Give it to me, NOW!” Bill put his arm around Leonard and said, coyly, pointing up to the rafters, “Leonard, look up to the stars!”

Stories like that brought out the wonderfully human persona that shatters the macho myths behind the man. And watching Gene come on stage, seeing the two of them celebrate their triumph, was a moment not to be forgotten. The stage was now set for the release of Star Trek 5. Unfortunately, BATMAN was released two weeks later, as well as a host of others in a film field too crowded for its own good. Ultimately, Trek 5 would be inundated under the volume of the other entries.

We hit San Francisco July 1-2, at the gorgeous

Meridien Hotel. This venue had worked famously for us a couple years earlier when we hosted Leonard up there. This time several members of the Shatner clan made the trip up, and a great time was had by all. Star Trek 5 was now in release and everyone was talking about it. While by and large it satisfied its loyal following, a surprising number of fans had problems with the film, and certainly its timing for release was a mistake. For myself, the Yosemite sequences alone were worth the ticket price. Bill spoke alot about the location shooting they had done, and was understandably proud of the fact that they brought the film in on time and on budget. He seemed to be anxious about the film's "legs", and justifiably- Batman's humongous hype and success seemed to overshadow Trek's release. Nonetheless, a fine time was had by all.



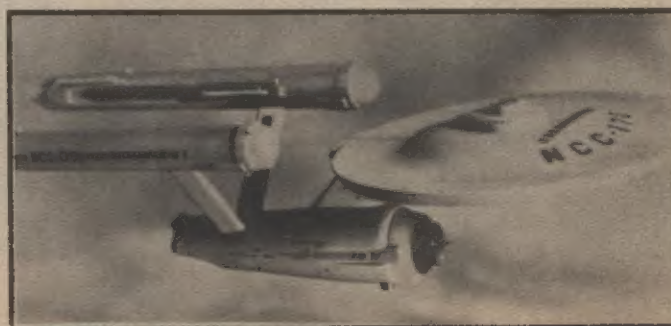
The final weekend of the tour was to be the most challenging. We had concocted a wild plan to bring Bill to not one, but TWO cities in that same week-end! Bill approached this unique situation like a kid in a candy shop- he was very excited! So was I, and I was to accompany him back and forth between the two venues(Minneapolis and Detroit). We began on Saturday with an early performance in Minneapolis, where he was received to thunderous applause. The length of his presentations had expanded, and by Sunday he was averaging between 1+1/2 to 2 hours per performance. In his desire to max out the charity money we were collecting, he did something unique to the entire tour: after going off stage, he took photos with fans and signed autographs, and we collected an additional \$5000 in contributions! From Minneapolis we were bound for Detroit, however we had about an hour to kill before flight time, so we went to a secluded lake not far from the hotel site. Obviously an affluent area, we were impressed with the gorgeous lakefront properties spread graciously around. It was hot- about 90 degrees.



"ADAM, PLEASE HAVE THESE SUITS BACK BY FRIDAY- HANGER, NO STARCH."

Bill starts stripping down his clothes, saying "I want to go running!" So I tell him, "You can't run, you'll get all sweaty and tacky in those fine threads you're wearing!" So we just walked the lake, but he was chomping at the bit. Obviously the guy works hard to stay in shape, and it would have been a privilege to work out with him. I've had some incredible runs with George Takei (but, thankfully, that's another story), but visions of Kirk working out in the Enterprise gym haunted me! Anyway, we made our flight and got to Detroit uneventfully, where once again Bill was welcomed to standing ovation. The Dearborn Civic Center, while not cosmetically impressive, worked well and Bill seemed pleased. Saturday night we stayed over in Detroit, and Sunday he did the same procedure in reverse-Detroit early in the day, and then a flight back to Minneapolis for his final appearance of the tour. He went a full two hours on this one, demonstrating to the audience why and how he remains one of the world's most beloved and renowned entertainers.

Indeed, Bill Shatner and the character that has shadowed his career-Kirk- have probably risen to almost modern mythological proportions. And what's wrong with a modern day Hero? Just like all of you, my family and I grew up watching his incredible exploits, the trail of beautiful alien women, the galactic challenges that he always rose to. Kirk inspired us. And William Shatner does the same. It was one of our greatest privileges ever to host his convention promotional tour. We all had a GREAT TIME!



THE CR STAR TREE



CREATION hosted a gala NIGHT C
on Saturday September 29, 1989. C
from top left) GEORGE TAKEI; NIC
from MICHAEL DORN; our ensemble
DORN; NICHELLE; WALTER KOEN
JONATHAN; GRACE LEE WHITN



ATION CABARET



CI CABARET in New York City
Dind to entertain were (clockwise
ICILE NICHOLS gets a big kiss
BDNATHAN FRAKES; MICHAEL
Nines around the Penta Hotel;
NEA splendid time was had by all!



CREATION CALENDAR 1990

NATIONAL TOUR FOR STAR TREK, SCI-FI MEDIA, BEAUTY AND THE BEAST, AND HORROR AND COMIC BOOK FANS

1990

BOSTON
JANUARY 6-7, 1990
SHERATON HOTEL
Annual STAR TREK,
COMICS, CLASSIC TV,
MULTIMEDIA
CONVENTION
tentative guests GEORGE
TAKEI, YVONNE CRAIG
(BATGIRL), and JIM STAR-
LIN (Marvel Comics), PLUS
JONATHAN HARRIS (Dr.
Smith of Lost in Space)

ANAHEIM
JANUARY 6-7
STAR TREK, COMICS, SCI FI
MEDIA:
guests so far: MARK
VERHEIDEN (Aliens) and
MIKE ZECK (Punisher),
MARK LENARD (STAR
TREK), DEAN STOCKWELL
(QUANTUM LEAP), RICHARD
CHAVES (WAR OF THE
WORLDS). Other guests to
be announced.
INN AT THE PARK

TACOMA, WASH
JANUARY 6-7
Sheraton Hotel
Last time was great! With
JONATHAN (RIKER)
FRAKES

SPOKANE, WASHINGTON
STATE
JANUARY 6-7
GUEST NICHELLE NICHOLS
RED LION HOTEL

NEW HAVEN
JANUARY 13-14
PARK PLAZA HOTEL

HOUSTON
JANUARY 13-14
DOUBLETREE HOTEL
GUEST NICHELLE NICHOLS
Post Oak Blvd.

MEMPHIS
JANUARY 13-14
AIRPORT HILTON
with MARK LENARD

SACRAMENTO
JANUARY 13-14
EL RANCHO HOTEL
Shows here have been
fantastic:
GUESTS SO FAR: GEORGE
TAKEI (SULU) and RICHARD
ARNOLD (Paramount's Trek
office rep)

TUCSON
JANUARY 20-21
CONVENTION CENTER.
PATRICK STEWART CAP-
TAIN PICARD IN PERSON!

DALLAS
JANUARY 20-21
RAMADA RENAISSANCE
PATRICK STEWART,
CAPTAIN PICARD
IN PERSON!

HONOLULU
JANUARY 20-21
ILLIKAI HOTEL
Honolulu is unbelievable :
you gotta come to Paradise!
With MARK LENARD and
YVONNE (BATGIRL) CRAIG

NEW YORK CITY
JANUARY 20-21
PENTA HOTEL
CREATION presents
FANGORIA'S WEEKEND OF
HORRORS! After all the
requests from around the
nation our horror convention
comes to NYC. This has
always been fabulous for
media merchandise sales!
TENTATIVE GUEST STARS:
CLIVE BARKER, TOM
SAVINI, BRUCE CAMPBELL,
GUNNAR HANSON, and
LINNEA QUIGLEY plus many
more!

ALBUQUERQUE
JANUARY 27-28
Ramada Classic With MARK
LENARD

PORTLAND OREGON
JANUARY 27-28
Hilton Hotel
WITH GEORGE TAKEI

PHILADELPHIA
FEBRUARY 3-4
HERSHEY HOTEL
WITH GEORGE TAKEI and
others to be announced

CHARLESTON, S.C.
FEB. 3-4
NOTE DATE CHANGE
With WALTER KOENIG
Marriott

PALO ALTO
FEBRUARY 10-11
HYATT RICKEY S

MANHATTAN
FEBRUARY 24-25
PENTA HOTEL
COMICS, STAR TREK,
BRITISH TV,
MULTIMEDIA

AUSTIN TEXAS
FEBRUARY 24-25
With WALTER KOENIG
STOUFFERS

SEATTLE
MARCH 3-4
STOUFFERS MADISON

MANCHESTER
MARCH 10-11
SHERATON TARA IN
BEDFORD, NEW HAMP-
SHIRE. With NICHELLE
NICHOLS

CLEVELAND
MARCH 10-11
BOND COURT HOTEL WITH
MARK LENARD

SYRACUSE, NEW YORK
MARCH 24-25 SHERATON
INN
WITH GEORGE TAKEI

HARTFORD, CT.
MARCH 24-25
Howard Johnson's
Windsor Locks
Last show here was great!
WITH NICHELLE NICHOLS

EDMONTON, CANADA
MARCH 31-APRIL 1
COAST TERRACE INN

DEARBORN
MARCH 31-APRIL 1
DEARBORN CIVIC CENTER

LAS VEGAS
APRIL 7-8
HACIENDA HOTEL

GREEN BAY, WISC
APRIL 14-15
EMBASSY SUITES

PORTLAND MAINE
APRIL 21-22
HOLIDAY INN BY THE BAY

INDIANAPOLIS
APRIL 21-22
SHERATON NE

TORONTO
APRIL 28-29
SKYLINE HOTEL

PITTSBURGH
MAY 5-6
SHERATON STATION
SQUARE

NEW HAVEN
MAY 5-6
PARK PLAZA HOTEL

LOS ANGELES
MAY 12-13
ANNUAL HORROR SHOW
LAX. HILTON & TOWERS
WITH FANGORIA MAGAZINE

MINNEAPOLIS
MAY 19-20
RADISSON SOUTH

ALBANY, NEW YORK
MAY 19-20
THRUWAY HOUSE

TUCSON
MAY 19-20
TUCSON CONVENTION
CENTER

NASHVILLE
MAY 19-20
MUSIC CITY RODEWAY INN

PORTLAND OREGON
MAY 26-27
HILTON HOTEL

CHICAGO
MAY 26-27
CONGRESS HOTEL

TACOMA, WASHINGTON
STATE
MAY 26-27
Sheraton Hotel

ALBUQUERQUE, N.M.
MAY 26-27
HOLIDAY INN PYRAMID

SAN ANTONIO
JUNE 2-3
Seven Oaks Hotel

SACRAMENTO
JUNE 2-3
EL RANCHO.

DES MOINES
JUNE 2-3
HOTEL DES MOINES

MADISON, WISC
JUNE 9-10 SHERATON
TENTATIVE

SPOKANE, WASHINGTON
JUNE 9-10
RED LION HOTEL

ANCHORAGE ALASKA
JUNE 16-17
ANCHORAGE HILTON
Visit this exquisite location
this year!

BUFFALO NEW YORK
JUNE 16-17
Ramada Renaissance

DALLAS
JUNE 16-17
SHERATON HOTEL

DEARBORN
JUNE 23-24 CIVIC CENTER

LOS ANGELES
JUNE 23-24
CREATION SALUTES STAR
TREK: THE ANNUAL
CELEBRATION
CONVENTION!
GIANT ANNUAL EVENT

NEW YORK CITY
JUNE 23-24 PENTA HOTEL

BOSTON
JULY 7-8
57 PARK PLAZA HOTEL

SACRAMENTO
JULY 14-15
CAPITOL PLAZA HOLIDAY
INN

MANCHESTER, N.H.
JULY 21-22
HOLIDAY INN CENTER OF
NEW HAMPSHIRE

FARGO, NORTH DAKOTA
JULY 28-29
HOLIDAY INN

PHILADELPHIA
AUGUST 4-5
HERSHEY HOTEL
Annual Philly Event

SYRACUSE
AUGUST 11-12
SHERATON INN

NEW YORK CITY
AUGUST 25-26 PENTA
HOTEL

DEARBORN
OCTOBER 13-14 CIVIC
CENTER

HONOLULU
OCTOBER 13-14
PRINCESS KAIULANI
HOTEL

HARTFORD, CT
OCTOBER 20-21
HOWARD JOHNSON'S
WINDSOR LOCKS

ALBUQUERQUE
OCTOBER 27-28
RAMADA CLASSIC

CHICAGO
NOVEMBER 3-4
CONGRESS HOTEL

LOS ANGELES
NOVEMBER 3-4
LAX HILTON & TOWERS

SAN ANTONIO
NOVEMBER 3-4
THE WYNDHAM

PITTSBURGH
(MONROEVILLE)
NOVEMBER 17-18
HOWARD JOHNSON'S

BUFFALO, NY
NOVEMBER 17-18
RAMADA RENAISSANCE

SACRAMENTO
NOVEMBER 17-18
EL RANCHO HOTEL

NEW YORK CITY
NOVEMBER 23-25
ANNUAL THANKSGIVING
SHOW
PENTA HOTEL

BOSTON
DECEMBER 7-8
57 PARK PLAZA HOTEL

1991

JUNE 8-9, 1991
CREATION SALUTES
THE 25TH ANNIVERSARY of
STAR TREK
What we have planned will
be Incredible!
AIRPORT HILTON HOTEL IN
LA
"THE SHOW OF THE
DECADE!"

THIS IS A CURRENT
LISTING (AS OF
NOVEMBER 15,
1989) OF
CREATION EVENTS
SET FOR 1990.

PLEASE NOTE:

Sometimes guests
and show dates
and location
change so it is
always a good
idea to verify with
us before travel.
Send a self ad-
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envelope to us
(one per conven-
tion) for detailed
information on any
specific conven-
tion listed. You
can also call us
business hours EST
(516) SHOWMAN.

Please note: since
we run many types
of conventions
(some with spe-
cific appeal for just
Star Trek fans or
Horror Fans (for
instance), it is
important to write

or call to find out if
a convention listed
is the type you are
interested in!

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reservations.

Thanks for your
continued support:
we look forward to
seeing you in 1990!



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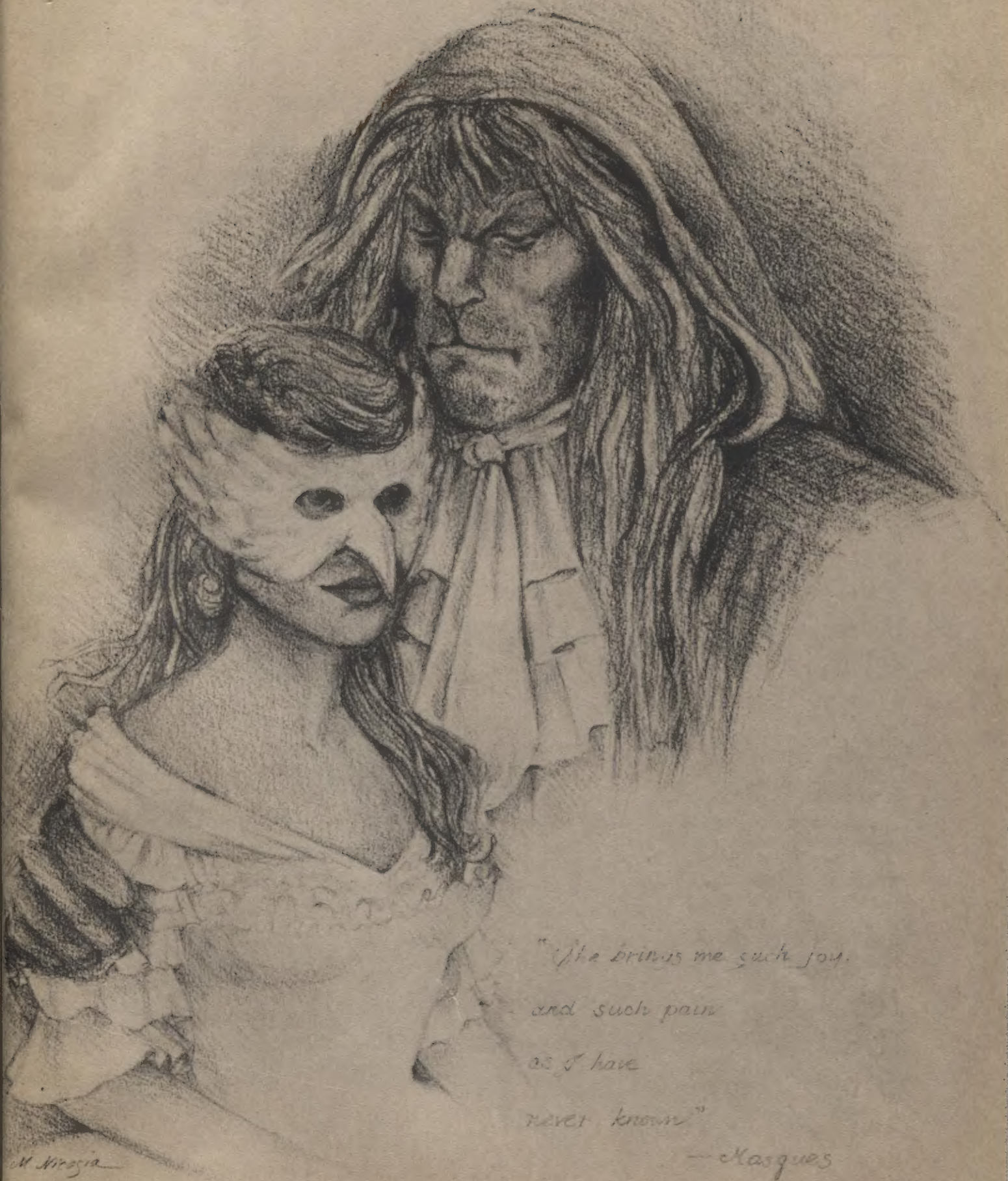
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and such pain
as I have
never known"

—Masques





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STEPHEN R. BISSETTE

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